



GUITAR CENTER CONTACT:

Erick Mason
Chief Financial Officer
(818) 735-8800
or
Financial Dynamics:
Investors: Leigh Parrish (212) 850-5651
Media: Evan Goetz, Tyrone Ross, (212) 850-5600

DATAVANTAGE CONTACT:

Tom Rittman
Vice President, Marketing
(440) 498-4419, x379

For Immediate Release

**GUITAR CENTER, INC. SELECTS DATAVANTAGE XSTORE JAVA POS
FOR ITS GUITAR CENTER RETAIL STORES**

Westlake Village, CA (December 5, 2006) – Guitar Center, Inc. (Nasdaq NMS: GTRC) and Datavantage, a subsidiary of MICROS Systems, Inc. (NASDAQ: MCRS), today announced an agreement to deploy Datavantage’s Xstore™, a Java-based Point-of-Sale (POS) system, across the Guitar Center retail chain.

Guitar Center’s migration from its legacy POS system to Datavantage Xstore in its more than 195 Guitar Center stores is expected to provide the Company’s sales associates with better sales tools, increase productivity and improve the overall customer experience. Guitar Center anticipates that the POS system will be able to securely manage software enhancements through Xstore’s Java and XML-driven architecture, which allows for easy customization and upgrades.

“Datavantage has shown a deep level of expertise regarding our business processes,” stated John Zavada, CIO of Guitar Center. “We evaluated several Point-of-Sale systems and were extremely impressed with the superior architecture of Xstore. Datavantage’s Xstore will allow us to improve sales support and reduce training time in our stores. With this new POS system, we will have the retail functionality we require as well as the capability to incorporate new extensions to meet Guitar Center’s unique business needs and our customers’ specific shopping experience needs.”

“Guitar Center’s selection of Datavantage is a continuation of our successful approach to growing our list of tier one Xstore customers,” stated Chaz Napoli, Datavantage President. “By deploying a robust application that delivers a world class shopping experience to its customers, Guitar Center stays in front of trends in its unique market space.”

Datavantage currently supports more than 200 retailers with a variety of field management solutions, including store systems, business analytics, and marketing applications. Datavantage Xstore, developed in a J2EE Java environment following NRF ARTS industry standards and offering many deployment choices, is Datavantage’s fourth POS application. It continues the Datavantage design philosophy of focusing on ease-of-use and deep functionality, while maximizing the capabilities made possible on a Java platform.

About Guitar Center

Guitar Center is the leading United States retailer of guitars, amplifiers, percussion instruments, keyboards and pro-audio and recording equipment. Our retail store subsidiary presently operates more than 195 Guitar Center stores across the United States. In addition, our Music & Arts division operates more than 90 stores specializing in band instruments for sale and rental, serving teachers, band directors, college professors and students. We are also the largest direct response retailer of musical instruments in the United States through our wholly owned subsidiary, Musician’s Friend, Inc., and its catalog and website, www.musiciansfriend.com. More information on Guitar Center can be found by visiting the Company’s web site at www.guitarcenter.com.

About Datavantage

Founded in 1988, Datavantage Corporation is a retail technology company that helps retail chains, worldwide, gain competitive advantage with complete field management retail solutions. Designed to thrive in an ever changing environment, the solution set consists of open, Java-based store systems, analytics, and marketing applications, Microsoft Windows®-based POS, and professional services. The company’s CommercialWare division is a leader in cross-channel retail commerce solutions. Headquartered in Cleveland, Ohio, USA, Datavantage is a subsidiary of MICROS Systems, Inc. (NASDAQ: MCRS).

Business Risks and Forward Looking Statements

This press release contains forward-looking statements relating to, among other things, the implementation of the new POS system. The Company’s ability to timely achieve the

expected results as contained in those forward-looking statements may be impacted by a variety of factors, such as among others, world and national political events, general economic conditions, our ability to efficient implement and integrate information technology systems, our ability to integrate and profitably operate acquired businesses, the efficient operation of our supply chain, including the continued support of our key vendors, our effective management of business risks, including litigation, and competitive factors applicable to our retail and direct response markets.

In light of these risks, the forward-looking statements contained in this press release are not guarantees of future performance and in fact may not be realized. Our actual results could differ materially and adversely from those expressed in this press release. Further, the statements made by us above represent our views only as of the date of this press release, and it should not be assumed that the statements made herein remain accurate as of any future date. We do not presently intend to update these statements prior to our next quarterly earnings release and undertake no duty to any person to effect any such update under any circumstances.

Investors are also urged to review carefully the discussion under the caption “Risk Factors” in our Annual Report on Form 10-K for the year ended December 31, 2005 and our Quarterly Reports on Form 10-Q for subsequent quarters, which have been filed with the Securities and Exchange Commission and may be accessed through the EDGAR database maintained by the SEC at www.sec.gov.