

news

DATAVantage COMMERCIALWARE

Release Date: April 9, 2007

Contact: Jan Jahosky, KMC Partners
jan@kmcpartners.com
(407) 331-4699

DATAVANTAGE/COMMERCIALWARE ADDS AND EXPANDS RELATIONSHIP WITH OVER 30 RETAIL CLIENTS

Birks & Mayors Jewelers, Guitar Center, and Gamestop Lead List of Retailers Investing in POS, Loss Prevention and Cross Channel Solutions

Cleveland, Ohio, April 9, 2007— Datavantage/CommercialWare, a wholly owned subsidiary of MICROS Systems, Inc. (NASDAQ: MCRS), and leading provider of retail technology for the specialty and general merchandise retail industry, today announced that the company has added more than thirty new clients and upgraded or extended many existing clients over the last 6 months, both domestically and internationally across multiple retail categories including apparel, beauty, housewares, sporting goods, games, music, hospitality, and jewelry.

These new and established clients extended their capabilities and implemented additional components from Datavantage/CommercialWare's extensive retail software offerings to improve operational efficiency, support the growth of their businesses, and provide their customers increased flexibility and an enhanced shopping experience. Clients implemented or extended their investment in several solutions including Xstore™ Java POS, XBR® Store Analytics, Balance™ Sales Audit, CWDirect, CWSerenade, CWStore, CWValueCard, Relate™ Retail CRM, Store21® Specialty Retail POS, and Tradewind® Retail POS.

"Delivering top-flight customer service while running an efficient operation is a hallmark of Datavantage/CommercialWare clients and has become a key differentiator for many companies," said Chaz Napoli, President at Datavantage/CommercialWare. "Today more than ever, retailers are finding new ways to optimize their customer interactions in order to enhance and evolve these relationships that are so important to their businesses."

Among the new or additional Datavantage/CommercialWare clients are: 99 Cents Only Stores; Aren't We Naughty; Athleta; Bare Escentuals; Birks & Mayors Inc.; Gamestop; Christopher & Banks Corp.; The Colonial Williamsburg Foundation; Competitive Cyclist; Darice Inc. (Pat Catan's); Garnet Hill; Goodwill Industries of Southeastern Wisconsin; Guitar Center; Jos. A. Bank Clothiers; King Arthur Flour; Kress Stores; Lululemon Athletica; NBA Properties; Pet Supermarket; Princess Auto Ltd; Rogers Video; Sundance Catalog; Tilly's Inc.; Tween Brands Inc. and Vera Bradley.

Garnet Hill, a retailer of home furnishings and fine fabric merchandise, and Competitive Cyclist, an online retailer of high-end bicycles and apparel, both added CWValueCard to boost their gift card capabilities beginning with the 2006 holiday season. In addition, several customers expanded their reach through new countries or via additional selling channels, while Jos. A. Bank Clothiers and others upgraded capacity to accommodate continuing growth.

Specialty retailers Kress Stores of Puerto Rico, retailer of woman's clothing; Birks & Mayors, Inc., designer and seller of fine jewelry, timepieces and gifts; and Vera Bradley, maker and retailer of women's fashionable luggage, handbags and accessories, all standardized on Store21 for their point of sale operations (POS). Bare Escentuals, maker of pure and natural mineral makeup; Guitar Center, a guitar and equipment retailer and 3 other merchants selected Xstore Java POS, an open source based solution.

Retailers Pet Supermarket and Tween Brands, among others, invested in XBR to help reduce shrink and automate analytics. XBR Store Analytics is an exception-based tool for loss prevention, compliance and other store-data analysis.

About Datavantage/CommercialWare

Datavantage/CommercialWare provides best in class retail solutions worldwide, enabling retailers and direct marketers to deliver an exceptional customer experience. From any transaction point, merchants can easily provide superior customer service while optimizing operational efficiency across all channels. Working with over 450 brands, and leveraging open standards and Java powered technology, Datavantage/CommercialWare retailers can employ cutting-edge analytics, reduce shrink, eliminate bottlenecks, manage data, and maximize customer value. Datavantage/CommercialWare is wholly owned subsidiary of MICROS Systems, Inc. (NASDAQ: MCRS), For more information visit www.datavantagecorp.com or www.commercialware.com.

#

The Datavantage Products and CommercialWare logos are a registered trademark of MICROS Systems, Inc. All other product and brand names are the property of their respective owners.