



RETAIL THAT MOVES YOU

Quick Overview

Exception Based Analysis For Retail

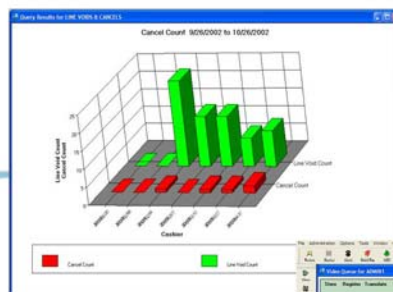
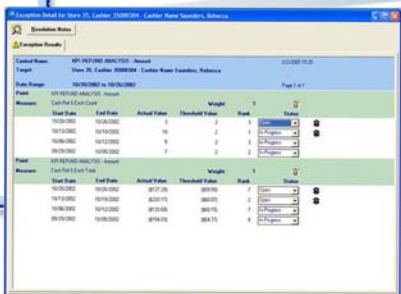
Exception reporting can help you dramatically reduce shrink, obtain greater productivity, analyze margins, and attain a quick return on investment. By focusing the LP and store operations teams on trends as well as incidents, you see greater long-term returns. Datavantage XBR™ Store Analytics is the world's most successful and widely used loss prevention and store data analysis tool. It goes into action quickly, using exception based reporting methods to easily identify, track, and respond to store events – everything from highest sale by an associate to a potentially fraudulent return.

- Alerts point to situations you need to address immediately by finding issues at all levels of activity. Drill around by location, cashier, register, and transactional levels of data
- Focuses on exceptions through trends and patterns associated with the key performance indicators relative to your business
- Web client capabilities allow easy access to queries for remote field users



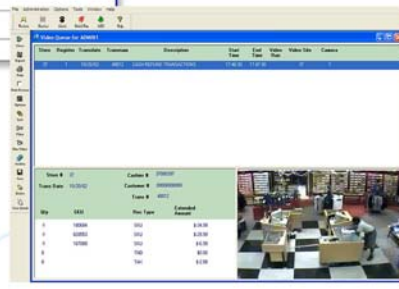
Automated distribution and alert functions provide speedy notification of issues via email, text paging, or PDF reports.

Easily spot trends and patterns for compliance, productivity, fraud and/or performance at location, cashier, register, or cashier levels of information.



Review with digital video so you can see exactly what happened during the transaction. You may also integrate with EAS, store audits, customer counters, and much more.

View information through user-friendly graphs and reports. See where your focus needs to be.



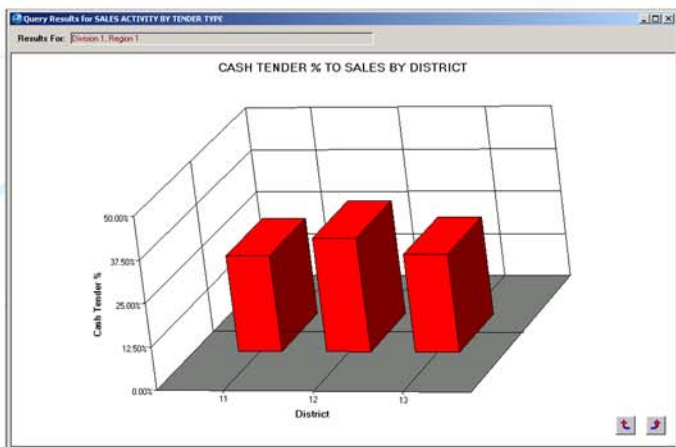
Why Retailers Choose XBR

- **Best practices.** Datavantage's team of XBR experts imparts proven best practices to your team, accelerating the efficient use of the application and speeding its incorporation into your culture.
- **Diverse customer base.** XBR has a proven record of success among clients in a wide variety of sizes and market segments. Clients openly provide input to our teams, and many are a resource to other users.
- **Financial strength.** To protect your investment, you want your software to come from an established, well-funded company. As a subsidiary of MICROSOFT Systems, Inc., Datavantage has a strong market position and staying power.
- **Depth of product.** Years of ongoing development led to unequalled, product-rich functionality that can be used both by the novice clicking alerts or reports to get actionable data quickly, and the advanced user building complex query sets.
- **Product vision.** Ongoing client input and planned product development strategies ensure that XBR stays on target for providing the best exception analysis tool for retail LP and operations departments.
- **Proven ROI.** Most retailers see 100% ROI in less than a year – some in just three months. Furthermore, ROI is ongoing as XBR becomes embedded in your processes.

Compliance, Productivity, And Loss Prevention

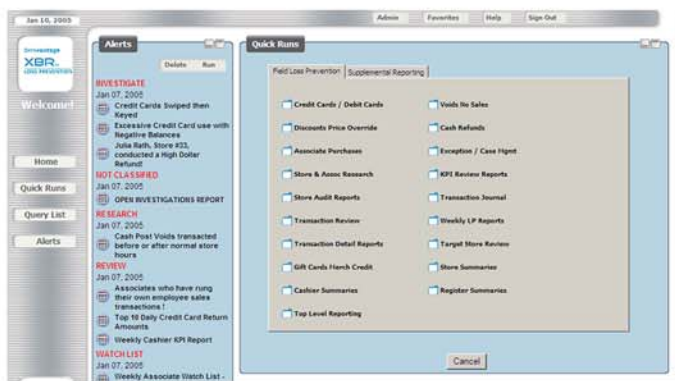
With XBR Store Analytics you get more than a theft reduction tool. Losses associated with procedural issues, training deficiencies, or operational concerns can be identified before they cause widespread loss. XBR provides analysis of current issues and promotes awareness to reduce future operational concerns. Plus, operational performance and productivity queries can help identify top associates, measure contests, and track key selling metrics.

- Drill down from exception to detail in seconds.
- Track exceptions and manage each issue from inception through resolution.
- Monitor key compliance transactions such as voids, refunds, credit cards, discounts, coupons, low value transactions, etc.



View operational performance and productivity at multiple levels, from market/zone drilling down to district, location, and associate.

Browser-based access allows field managers anywhere to review key performance indicators and take action.



Operational Benefits

- Improve operational deficiencies
 - Resolve compliance issues
 - Process issues associated with error
- Decrease staff turnover
 - Promote training
 - Proactive approach to issues
- Reduce operational costs
 - Bank charges/EFT costs
 - Markdown losses
 - Electronic auto distribution of reports
- Increase profitability
 - Reduced theft = Increased revenue
 - Reduced turnover = Better staffing
- Allow Web-based remote access
 - Thin client architecture for field and store staff to access queries
- Measure operational performance
 - Score card comparisons
 - Transaction analysis
 - Flash sales
 - Payroll analysis
 - Productivity reporting by store or associate

Specifications

- Pre-integrated with Datavantage POS solutions or installed independently
- Pre-integrated with Datavantage Balance™ Sales Audit solution or installed independently
- Server database: Oracle, Microsoft SQL Server, DB2
- Data warehouses – Teradata, DB2
- T-log Data Loader, a stand-alone executable, runs on Windows, Linux or Unix PC. Outputs files in the in any format for downstream systems
- The Auto Run client, a stand-alone executable to process alert notifications, requires a Windows 2000/XP PC
- Minimum end user client PC requirements are:
 - Pentium-class computer
 - Windows 2000/XP operating environment
 - 128MB RAM
 - 20 GB hard disk
 - Networked with e-mail access
 - Microsoft Internet Explorer version 4.0 or higher